



BioPacific Conference 2010

12th Annual Conference of the
Chinese American Biopharmaceutical Society

Theme:

Drug Discovery and Development in Changing Times

May 8, 2010

Crowne Plaza Hotel, Foster City, CA

BioPacific Conference 2010 will feature distinguished leaders of the life science industry from the Pacific Rim countries who will share the latest breakthroughs, challenges and opportunities facing the life science industry worldwide. The sessions will showcase global biopharmaceutical advancements & opportunities, breakthroughs in scientific research, and promising pipelines & technologies, as well as investment & business opportunities in China. The evening session & banquet, jointly organized by the Chinese American BioPharmaceutical Society and China Pharmaceutical Research and Development Association, will also provide a comprehensive overview of the pharmaceutical industry in China. Join the 500+ life science professionals and business & scientific leaders at this exciting event to enrich yourself and to broaden your network! Register at [www. BioPacificConference.com](http://www.BioPacificConference.com)

Distinguished Speakers:

- **Michael Varney**, PhD, Senior Vice President, Small Molecule Drug Discovery, Genentech
- **Richard Chin**, MD, CEO, OneWorld Health
- **Ih-Ming Chan**, Center Director, Americas, Singapore Economic Development Board
- **Mike Doherty**, Global Head of Regulatory Affairs, Hoffmann-La Roche Ltd and Genentech
- **Liqun Luo**, PhD, Professor, HHMI Investigator, Stanford University
- **Morgan Sheng**, MBBS, PhD, Vice President, Neuroscience, Genentech
- **Gregg Alton**, J.D., Executive Vice President, Corporate and Medical Affairs, Gilead Sciences
- **Thomas J. Schall**, Ph.D., President & CEO, ChemoCentryx
- **Brad Morgan**, Ph.D., Vice President of Chemistry, Cytokinetics
- **Yuling Luo**, PhD, President & CEO, Advanced Cell Diagnostics
- **Charles Comey**, Managing Partner, Morrison Foerster's Shanghai office
- **Bing Zeng**, MD, Vice President of Sino-Pharm
- **Helen Chen**, PhD., Director and Partner, Head of China Life Sciences, L.E.K Consulting, Shanghai
- **Dajun Yang**, MD, PhD, CEO, Ascenta Therapeutics Shanghai
- **Ruilin Song**, President, China Pharmaceutical Research and Development Association
- **Executives** of the Chinese Pharmaceutical industry and members of the China Pharmaceutical Research and Development Association

Venue: Crowne Plaza Hotel, 1221 Chess Drive, Foster City, CA 94404, USA (San Francisco Bay Area)

Date: May 8, 2010; 9:00 am – 9:00 pm (check-in / networking / coffee / pastries from 8:00 am)

Online Registration: www.BioPacificConference.org

Registration Fees: \$10 – 40; subsidized lunch / dinner optional

Why you should pre-register online:

- Fast check-in
- Formal name tags to aid your networking
- Guaranteed lunch / dinner tickets
- Guaranteed program books

☆☆☆ Detailed Agenda shown on the following pages ☆☆☆

BioPacific Conference 2010 (12th CABS Annual Conference)

Agenda

8:00 - 9:00am **Registration and Vendor Exhibits (with coffee and refreshments)**

9:00 - 9:05am Welcome Remarks
Wei Dong, M.D., Ph.D. (CABS President-Elect)

9:05 - 9:15am State of the Society
Shichang Miao, Ph.D. (CABS President)

Session I: Global Discovery and Development

Co-chairs: Charlene Liao, Ph.D., Cheni Kwok, Ph.D., CLP

9:15 - 9:40am Small Molecule Drug Discovery in the Modern World
Michael D. Varney, Ph.D., Senior Vice President, Small Molecule Drug Discovery, Genentech

9:40 - 10:05am New Medicines for the Developing World
Richard Chin, M.D., CEO, Institute for OneWorld Health

10:05 - 10:30am Singapore: Biopolis of Asia
Ih-Ming Chan, Center Director, Americas, Singapore Economic Development Board

10:30 - 10:55am Opportunities and Challenges in Global Drug Development – Including China as a Key Country
Michael Doherty, Global Head of Regulatory Affairs, Hoffmann-La Roche Ltd and Genentech

10:55 - 11:15am **Break, Networking & Vendor Exhibits**

Session II: Advances in Neuroscience

Co-chairs: Zhonghua Pei, Ph.D., Hua Tu, Ph.D.

11:15 - 11:40am Mapping Olfaction in the Fly and Mouse Brain
Liqun Luo, Ph.D., Professor, HHMI Investigator, Stanford University

11:40 - 12:05pm Neuroscience at Genentech
Morgan Sheng, MBBS, Ph.D., Vice President of Neuroscience, Genentech

12:05 - 12:20pm **Diamond Sponsor Presentation**
Suzhou-Nantong Science and Technology Park

12:20 - 1:20pm **Lunch, Networking and Vendor Exhibits**

Session III: Promising Pipelines and Technologies

Co-chairs: Shichang Miao, Ph.D., Leping Li, Ph.D.

1:20 - 1:45pm Expanding Access to Patients in Need Around the World
Gregg H. Alton, J.D., Executive Vice President, Corporate and Medical Affairs, Gilead Sciences

- 1:45 - 2:10pm Chemkines and Chemokine Receptors: A Rich Area for New Opportunities in Drug Discovery
Thomas J. Schall, Ph.D., President and CEO, ChemoCentryx
- 2:10 - 2:35pm Molecular Motors and Beyond: Novel Targets for Small Molecule Drug Discovery
Bradley P. Morgan, Ph.D., Vice President of Chemistry, Cytokinetics
- 2:35 - 3:00pm Unlocking the Power of RNA Biomarkers for Personalized Medicine
Yuling Luo, Ph.D., President and CEO, Advanced Cell Diagnostics

3:00 - 3:15pm **Platinum Sponsor Presentation**
Pharmaron: A Fully Integrated CRO from Drug Discovery to IND Filing
Boliang Lou, Ph.D., Chairman and CEO, Pharmaron

3:15 - 3:35pm **Break, Networking & Vendor Exhibits**

Session IV: Investment and Business Opportunities in China

Co-chairs: Connie Sun, Ph.D., Janet Xiao, Ph.D., J.D.

- 3:35 - 3:55pm Keys for Life Sciences Investing in China: What You Need to Know
Charles Comey, Managing Partner, Morrison Foerster's Shanghai Office
- 3:55 - 4:15pm Enhancing International Competence of Chinese Biotech Enterprise by Promoting International Cooperation
Bing Zeng, Vice President of Sino-Pharm, and Sino-PHRDA Delegation Leader
- 4:15 - 4:35pm China Drug Discovery Landscape Overview
Helen Chen, Ph.D., Director and Partner, Head of China Life Sciences, L.E.K Consulting, Shanghai
- 4:35 - 4:55pm New Drug R&D "in China, for Global"
Dajun Yang, MD, Ph.D., President and CEO, Ascentage Pharma Group Corp.

Gold Sponsors' Presentations

Co-chairs: Titan Gu, Ph.D., Zhenhai Shen, Ph.D., MBA

- 4:55 - 5:30pm Rules Based Medicine Wuxi Apptec
Optivia/Primax Sundia
Tianjin Free Port Trade Administrative Committee

5:30 - 6:00pm **Break, Networking & Vendor Exhibits**

Evening Session: The Pharmaceutical Industry in China: the Current and the Future

Co-organized by China Pharmaceutical Research and Development Association (Sino-PHRDA)

Co-chairs: Wentao Zhang, Ph.D., Janet Xiao, Ph.D.

- 6:00 - 7:00pm **Dinner Served**
- 6:30 - 6:40pm Welcome Remarks
Shichang Miao, Ph.D., CABS President

6:40 - 9:00pm

Presentations from the Sino-PHRDA Delegation

Healthcare Reform and Opportunities for the Pharmaceutical Industry in China
Ruilin Song, Executive President, China Pharmaceutical Research and Development Association

宋瑞霖, 中国医药工业科研开发促进会 执行会长

Development of Antibiotics in China

Baxian Yi, General manager, Sichuan Industrial Institute of Antibiotics

易八贤, 中国医药集团总公司四川抗菌素工业研究所 所长

Development Status and Trends of the Biopharmaceutical Industry of Shanghai

Shaoxiong Chen, Secretary General, Shanghai Biopharmaceutical Industry Association

陈少雄, 上海市生物医药行业协会副会长兼秘书长

Kelun: A Rapidly-developing Pharmaceutical Company

Long Liang, President, Sichuan Kelun Pharmaceutical Research Ltd.

梁隆, 四川科伦药物研究有限公司总经理

Biolake and Central China's Biotech Development

Wuhan BioLake (武汉光谷生物城)

Overview of LUYE Pharma and Yantai Biotech Research Park-BiOasis

Youxin Li, Executive Vice-President, Research and Development, Luye Pharma Group

李又欣, 烟台绿叶集团副总裁

The Forefront of the Global Cancer Industry Development

Ruihua Jiang, Vice President, Zhendong Pharmaceutical Company Ltd.

蒋瑞华, 山西振东制药股份有限公司副总经理

9:00 - 9:20pm

Panel Discussions

9:20pm

Adjourned
